

Goal-Based investing:-

Goal-based investing includes wealth managers or investment firms clients measuring their progress towards specific life goals, such as saving for children's education or building, rather than focusing on generating the highest possible portfolio return or beating the market.

Investment

It is an asset or item acquired with the goal of generating income or appreciation.

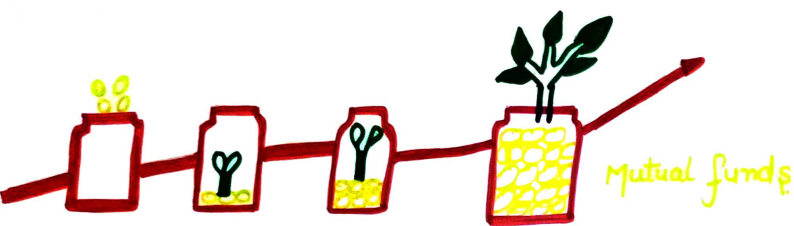
Ex:-

an investor may purchase a monetary asset now with that the asset will provide

- income in the future
- sold at a higher price for a profit.

Reasons:-

- Earn higher return
- Reach financial goals
- grow your money
- Save for retirement



Topic _____ Date _____

2.

Firstly, we analyse all the investment items and then conclude the best one, which one is the best for us.

1. Investment Banks

Under it, we invest our money into banks because it provides higher return as well as security also. It provides better interest rate on saved or invested money.

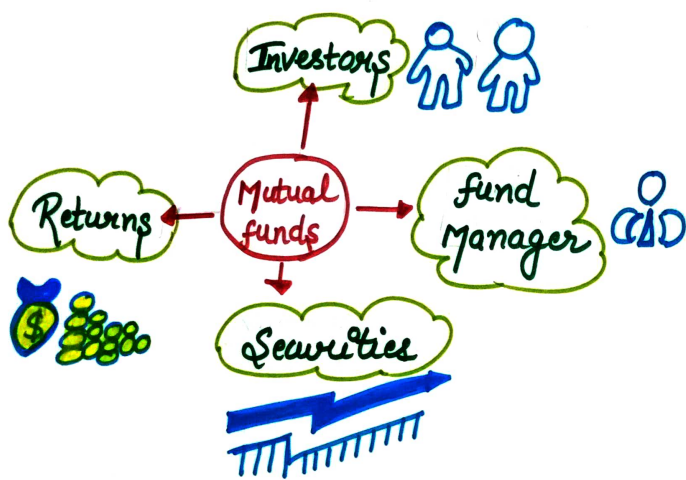
Big Investment Banks:

1. BofA securities
2. Goldman Sachs
3. Credit Suisse
4. Deutsche Bank

It is provided documents attesting to the fairness of a transaction.

- Fixed Deposit interest rates by different Banks.

| Banks | Tenure | Interest rate |
|-------|-------------------|----------------|
| SBI | 7 days to 10 yrs. | 5.75 to 6.85 % |
| ICICI | 7 days to 10 yrs. | 4 to 7.25% |
| HDFC | 7 days to 10 yrs | 3.5 to 7.40% |



Advantages:

1. Banks amounts are insured
2. Certainty of future funds

disadvantages:

1. Low returns
2. Amount fees

2. Mutual funds:

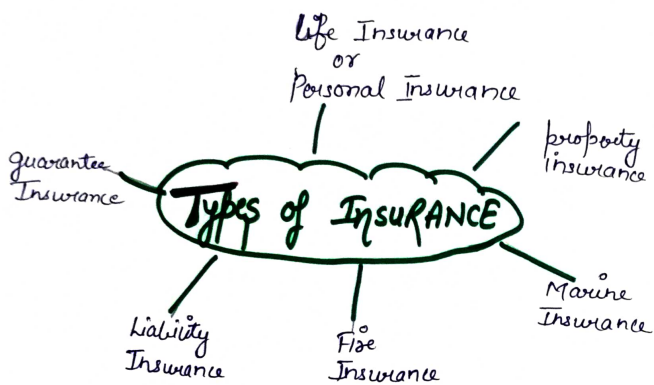
A Mutual fund is an open-end professionally managed investment fund that pools money from many investors to purchase securities.

Ex: Axis Bluechip fund
Axis Midcap fund.

Mutual fund is easy to calculate and cheap because the minimum SIP amount can be low as Rs 100 so that maximum people can start investing in Mutual funds.

- It is safe.
- It is free from short-term fluctuations return.

Long term capital gain upto Rs 1 lakh is totally tax free Mutual fund tax benefits under section 80C - Investment in Equity linked saving schemes



or ELSS mutual funds qualify for deduction from your taxable income under section 80C of the Income tax Act 1961.

INSURANCE :

Insurance is a contract, represented by a policy, in which an individual or entity receives financial protection or reimbursement against losses from an insurance company.

- Ex-**
- Life insurance
 - Health insurance
 - Car Insurance
 - Education Insurance
 - Home Insurance

Insurance is important in our life as it protects your family and lets you leave them a non-taxable amount at the time of death. It is also used to cover your mortgage and your personal loans such as your car loan.

* It doesn't provide enough financial facilities like the bank does.



→ HOME INSURANCE

INSURANCE



Health



CAR

Life



House

- * It is lengthy legal formalities.
- * It does not compensate all types of losses, it only insured against loss.

Life Insurance

a contract b/w an insurance policy holder and an insurance company, where the insurer promises to pay a sum of money in exchange for a premium, upon the death of an insured person or after a set period.



- It is provided a financial benefit to dependants upon premature death of an insured person.
- it helps in financial stability at the time of critical situation.



• Best Investment plans in India to invest in 2021

| Investment plans | Plan type | policy term |
|-------------------------|-------------|-------------|
| HDFC SL | unit-linked | |
| Youngster super premium | child Plan | 10-20 yrs. |

Indian Markets :-

1. Sensex (BSE Sensex) 48,118.30 (-0.88%)
2. Nifty - 50 14,388.05 (-0.80%)

Topic _____ Date _____

HDFC SL life ULIP 5-20 yrs
Click 2 invest

How it works:

In an insurance + investment plan, part of the premium is allocated to Funds. **Investment charge** Funds mgt charges are deducted from the invested

Key benefits: life cover + investment & other benefits

4. stock market

It is a place where shares of public listed companies are traded. A stock exchange facilitates stock brokers to trade company stocks and other securities. A stock may be bought or sold only if it is listed on an exchange.

For investing in stock Market, we need Investment Account, and also needs brokerage Account.

Ex:- Rs 1000 is not a big amount. If you are buying a stock worth Rs 300, then you will be able to buy just three units of that stock.

| Mutual funds | stocks |
|--|--|
| <ul style="list-style-type: none"> • Less volatile - low risk • Low trading cost • professional Mgt • Tax-saving benefit | <ul style="list-style-type: none"> • High volatility - high risk • High trading cost • Individual Mgt • No tax exemption |

Therefore, if you are planning to invest your first Rs 1000 in the stock market, then you need to widen your selection criteria to the stock pricing b/w Rs 1 to Rs 1000.

Conclusion:

- * Shares & Mutual funds are among the most popular investment instruments in the financial market.

Shares

Mutual funds

Fixed Investment:

No option for fixed investment as prices fluctuate regularly. you have to monitor the price constantly.

you can invest in fixed monthly systematic investment plan (SIP)

- * Banks provide custody services to many types of customers including mutual funds, investment charges, retirement plans, insurance companies, foundations and agency accounts.

Investment in banks is useful and best one in these all of them. Any person who have money and want to invest their money so, ~~the~~ ~~invested~~ their money in banks.

- In banks, safety and securities are both are provided.
- In banks, better interest rates are provided.
- It provides more than one facility.